

YOGA+life[®] magazine

EMAIL NEWSLETTER SPONSORSHIPS

Make your business or event stand out to readers through the YOGA + Life[®] Weekly Email Newsletters!

We send out two email newsletters per week to a growing email list of over 10,000 targeted subscribers.

- **Tuesday FULLY SPONSORED NEWSLETTER** is fully dedicated to your business, event, offering or announcement.
- **Friday SPONSORED AD INCLUSION** is a sponsored advertisement of your business, event, offering or announcement surrounded by great YOGA + Life[®] articles.

TO CREATE THE PROMOTION, PLEASE SEND US A DESIGN OR WE CAN HELP PUT A NEWSLETTER TOGETHER FOR YOU ONCE YOU PROVIDE SOME DETAILS AND IMAGES. (Examples can be sent upon request.)

EMAIL NEWSLETTER	1-3x	4-6x	7x +
Fully Sponsored to Full Email List (10K+ subscribers)	\$500	\$410	\$340
Fully Sponsored to Regional Email List (5K+ subscribers)	\$250	\$205	\$168
Sponsored Ad Inclusion (Full list only - 10K+ subscribers)	\$250	\$205	\$168

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SPECIAL DISTRIBUTION PARTNER PRICING:

Tuesday FULLY SPONSORED NEWSLETTER - Full List — \$200
Friday SPONSORED AD INCLUSION - Full List Only — \$200

