

PRINT AD RATES + DETAILS

PRINT ADVERTISING	1X	2X
Premium 2-Page Spread (inside front cover)	\$6,030	\$5,725
Back Cover	\$4,050	\$3,845
2 - Page Spread	\$3,645	\$3,460
Full Page Cover (inside front cover)	\$3,350	\$3,185
Premium Full Page (pg 4-5, inside backcover)	\$2,880	\$2,660
Advertorial (per page)	\$2,200	\$2,090
Full Page	\$2,025	\$1,925
1/2 Page	\$1,100	\$1,045
1/4 Page	\$720	\$685
Retreat & Training Listing	\$600	\$570
Event Listing (online included)	\$400	\$380

• Ad design can be commissioned upon request.

WE PRINT 2 ISSUES / YEAR

WINTER + SPRING

Dec 1: Shelf date
 Nov 1: Ad Deadline

SUMMER + FALL

June 1: Shelf date
 May 1: Ad deadline

Discounts are available for a full year insertion.

DISTRIBUTION

We will print 30-40K Colorado magazines annually or 15-20K per issue. We offer door-to-door subscriptions, free digital download and viewing, in addition to free event distribution at regional like-minded events. Become a Distribution Partner and have your business listed in our magazine and on our website.

PREMIUM AD LOCATIONS

- Inside Front Cover
- Opposite Inside Front Cover
- Opposite Table of Contents
- Inside Back Cover
- Back Cover

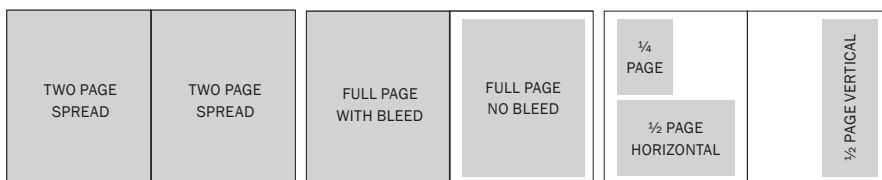
CO YOGA + LIFE® MAGAZINE NEWSLETTER BLASTS

CYLM sends out bi-weekly email newsletters to our community. We have partially sponsored rates and fully sponsored newsletter rates.

BECOME A DISTRIBUTION PARTNER

\$150/ISSUE OR \$250/YEAR

Include your Business Location in the Print and Online Directory and become a Distribution Location for the magazine. You will receive the magazine hot off the press at 150+ copies per issue minimum. Partners also receive advertising discounts.



TWO PAGE SPREAD

18.25" wide x 11.125" tall
 (trim: 18" x 10.875")

FULL PAGE AD

7.65" wide x 9.65" tall
 (no bleed) or
 9.125" wide x 11.125"
 (full bleed)
 (trim: 9" wide x 10.875" tall)

HALF-PAGE HORIZONTAL AD

7.65" wide x 4.75" tall

HALF-PAGE VERTICAL AD

3.735" wide x 9.65" tall

QUARTER PAGE AD

3.735" wide x 4.75" tall

MAGAZINE SPECS

Magazine Trim Size: 9" wide x 10.875" high

Bleed Size: .125" bleed on all four sides, keep live 1/4" from trim

Binding: Perfect Bound

Printing: Web Offset

BOBBY L'HEUREUX
 director of partnerships

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