

WINTER + SPRING

DECEMBER 2020 THROUGH MAY 2021

Online Sponsored Article — \$500

Check out our website at www.yogalifelive.com!

We've got great content and partnerships happening online all year round on our national platform. Highlight your brand or business with an online sponsored article. Boost the sponsored article on social media for an extra \$100.

Retreat + Teacher Training Directory

PRINT + ONLINE — \$600 (just ONLINE: \$250)

Get your training or retreat on the map and on students' calendars with this print and online listing. We'll publish a photo, description and direct link to the website.

Do you want an online Sponsored Article too (\$500 value)? \$1,000 for everything.

2020 YOGA + Life Wish List

PRINT + ONLINE — \$700 per listing (just ONLINE: \$300)

Grab readers right away with this spread in the front of the magazine.

Give us a photo, description, price + link to buy, and we'll blast this in print, online and an early December email newsletter. Three hits for the price of one!

Have An Upcoming EVENT?

Buy an Event Listing in the next print issue for \$325, or online for \$30 per week.

For \$500, we'll publish an EVENT SPOTLIGHT for you online to help you promote.



the **RISE** issue

PROFILES featuring Colorado influencers, local **YOGA** teachers, **wellness** experts and fitness **coaches**

Colorado **ESCAPES**

TRAVEL

to Greater Zion, Tulum + Scotland

CO COMMUNITY

Come Together — hot spots throughout the state

Colorado **BUSINESSES**

YOGA poses that RELEASE TRAUMA

Let's get **OUTSIDE**
Backcountry ski + snowboard tips

WHAT WE LOVE

Lifestyle products + like-minded brands

Gear for the

WINTER + SPRING

WELLNESS

CHANNEL your ENERGY

Start a new **RELATIONSHIP**
with your **BODY**

RECIPES for the season

Winter + Spring

EVENTS + HAPPENINGS

ONLINE ADVERTISING

Rates start at \$30 per week! Purchase a Banner or Sidebar advertisement.

EMAIL NEWSLETTERS

We send out two Email Newsletters per week to a growing email list of over 11,000 targeted subscribers.

- **Tuesday FULLY SPONSORED NEWSLETTERS** are \$500 and are fully dedicated to your business, event, offering or announcement.
- **Friday PARTIALLY SPONSORED NEWSLETTERS** are \$250 for a sponsored inclusion of your business, event, offering or announcement surrounded by great YOGA + Life articles.

PRINT AD RATES

Event Listing Print	\$325/issue
Quarter-Page Ad	\$765/issue
Half-Page Ad (horizontal or vertical)	\$1,100/issue
Full Page (non-premium, bleed or no bleed)	\$2,025/issue
Advertorial (minimum 1 page)	\$2,200pp/issue
Premium Full Page (page 4-5 and inside back cover)	\$2,880/issue
Premium Cover (Inside Front Cover left or right)	\$3,350/issue
Back Cover	\$4,050/issue
Two-Page Spread	\$3,645/issue
Two-Page Spread Inside Front Cover	\$6,030/issue

DISCOUNTED AD PACKAGES ARE AVAILABLE.

BOBBY L'HEUREUX

director of partnerships

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AD SUBMISSION DEADLINE

FRIDAY, NOVEMBER 6, 2020

To reserve your space, 50% of the payment is due with receipt of invoice, and final 50% of payment is due Tuesday, December 1, 2020.

Your business will be listed in our print and online directory when you sign up to be a

ANNUAL PARTNER!

\$150 per issue or \$250 for the year,
 and we'll send you magazines to give
 out for free.